



Press release  
September 1, 2020

## CHARITY FUNDRAISING BY IMPACT COATINGS FOR 24-HOUR HYDROGEN CHALLENGE

Swedish fuel cell technology supplier Impact Coatings, driving the Hyundai NEXO, participates in the 24-Hour Hydrogen Challenge in Germany on September 28-29. Planned co-drivers are VP Sales Will Wright, and Alx Danielsson ex F1 test driver and motor-sports commentator on Eurosport.

The participation is coordinated with a charity fundraiser, by inviting customers and other industry colleagues to sponsor Impact Coatings' fuel cell car during the rally. All money, including the company's own contribution, will be donated in full to the World Childhood Foundation.

The 24-Hour Hydrogen Challenge is a rally for fuel cell electric vehicles (FCEV) showing the world that driving with Hydrogen is already a reality. The rally takes place in Germany, in conjunction with the f-cell conference in Stuttgart September 29-30.

The company will make the most of the 24-hour tour by visiting hydrogen and fuel cell industry players in the Southern Germany-Switzerland-Austria region.

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*The information was delivered, via the contact persons named above, for publication on September 1, 2020, at 08:00 a.m. CEST.*

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### About Impact Coatings AB

Impact Coatings develops and delivers world-leading technology for industrial PVD-coatings with a focus on fuel cell, decorative, metallization, and reflector applications. PVD is a method of, under vacuum, producing thin layers of metals and ceramics – surface coatings that maximize performance and durability. Impact Coatings markets coating equipment under the trade name INLINECOATER™ and coatings under MAXPHASE™.

The company's shares trade on Nasdaq First North Growth Market. The company's Certified Adviser is Redeye AB, reachable via Certifiedadviser@redeye.se or +46 8 121 576 90.